



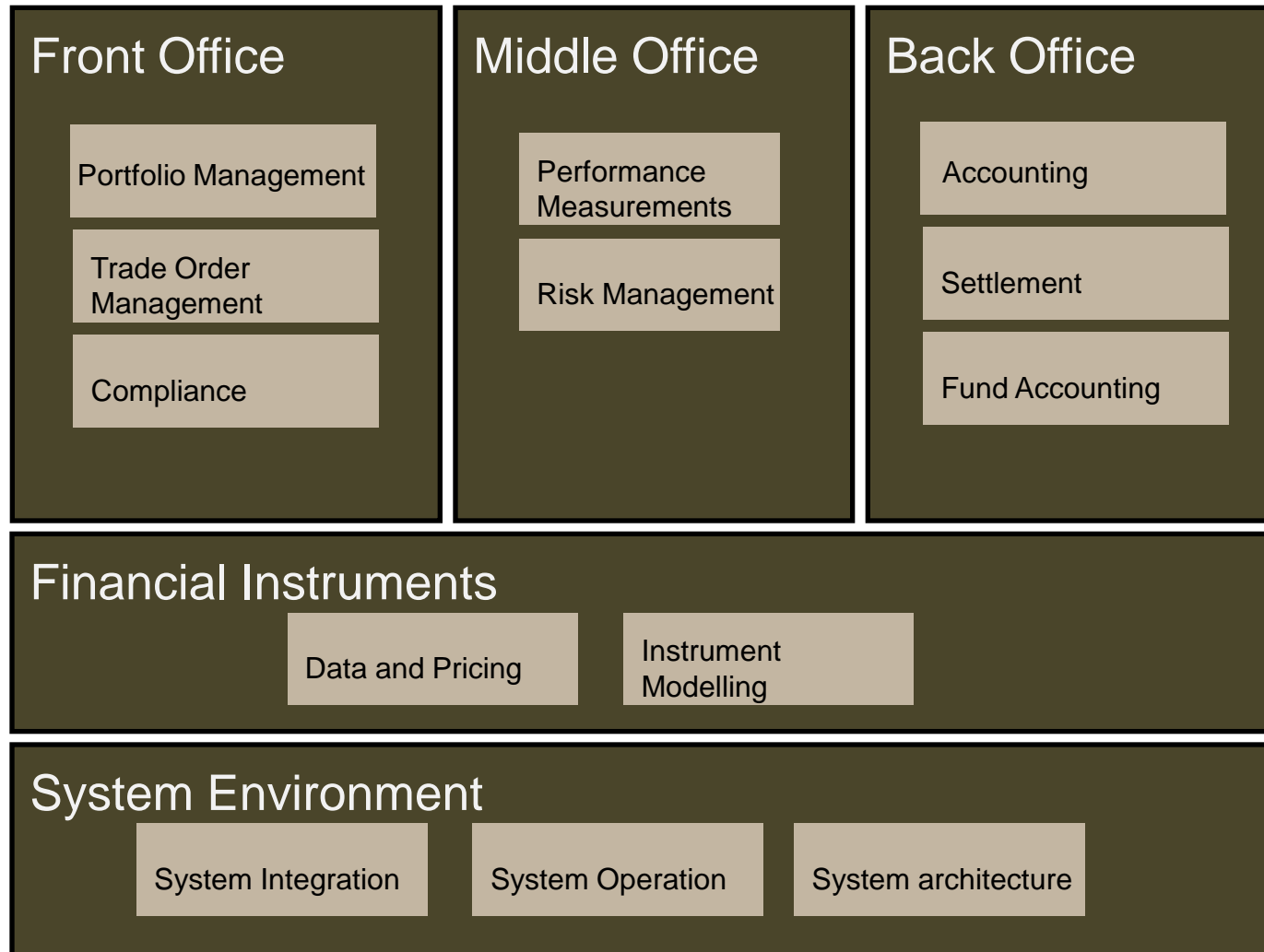
SimCorp's Product Positioning

SimCorp Capital Market day 27/5 2009

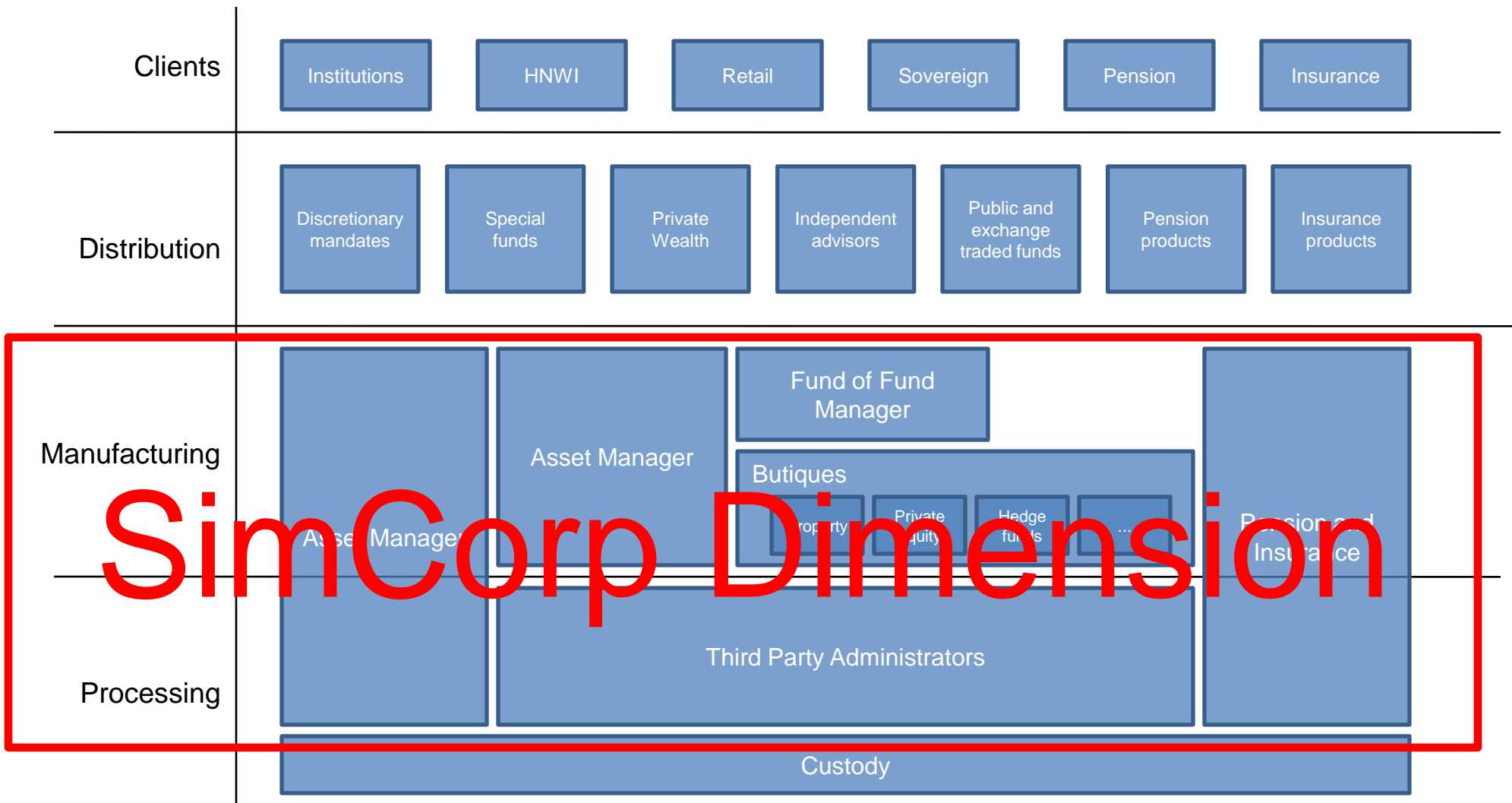
Scalability – positioned for growth



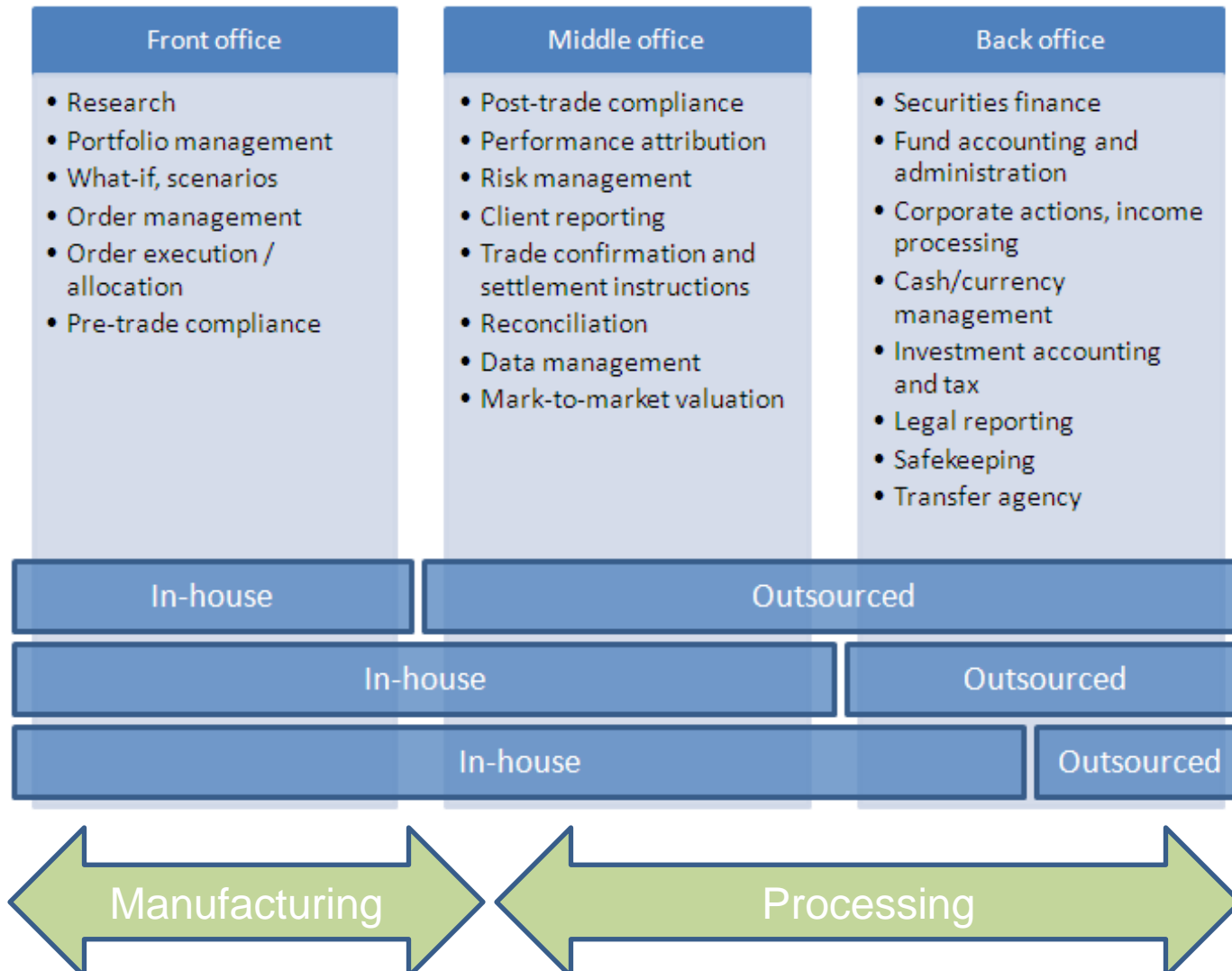
Know-how based development organisation



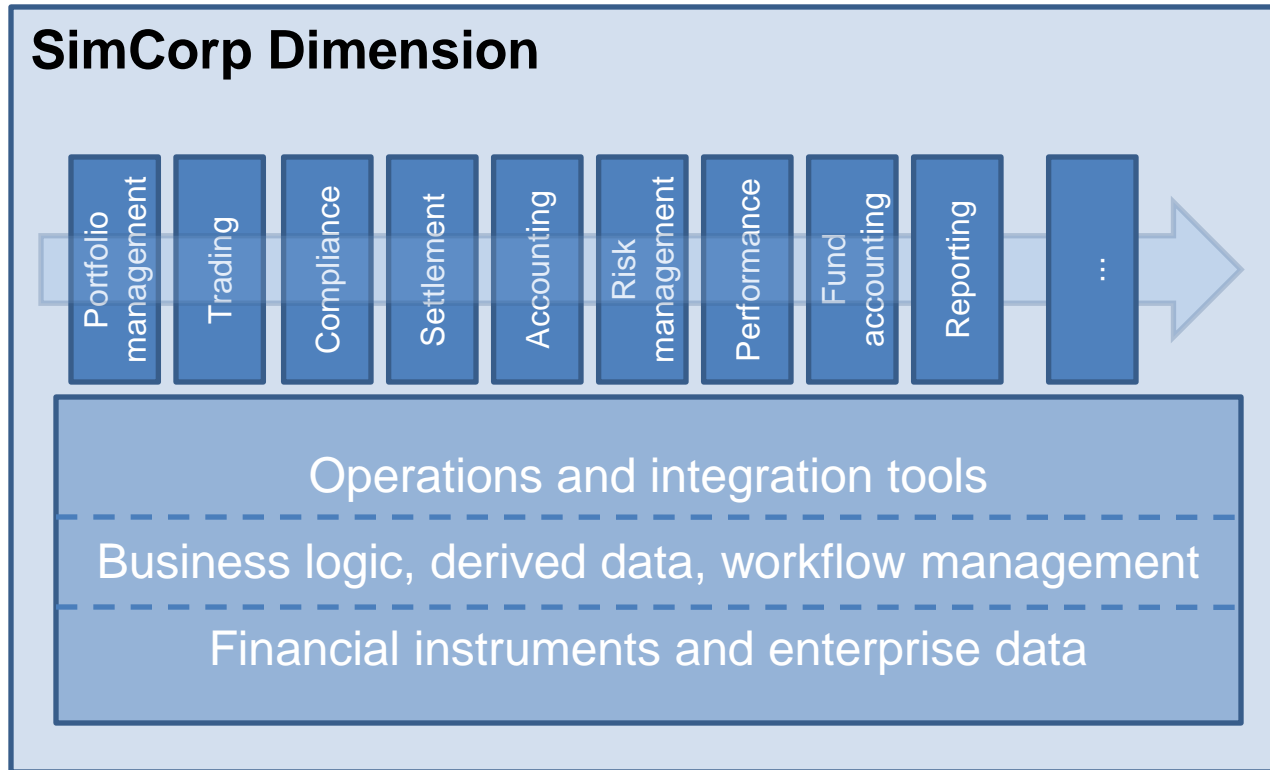
SimCorp's clients



Operating models



SimCorp Dimension product strategy

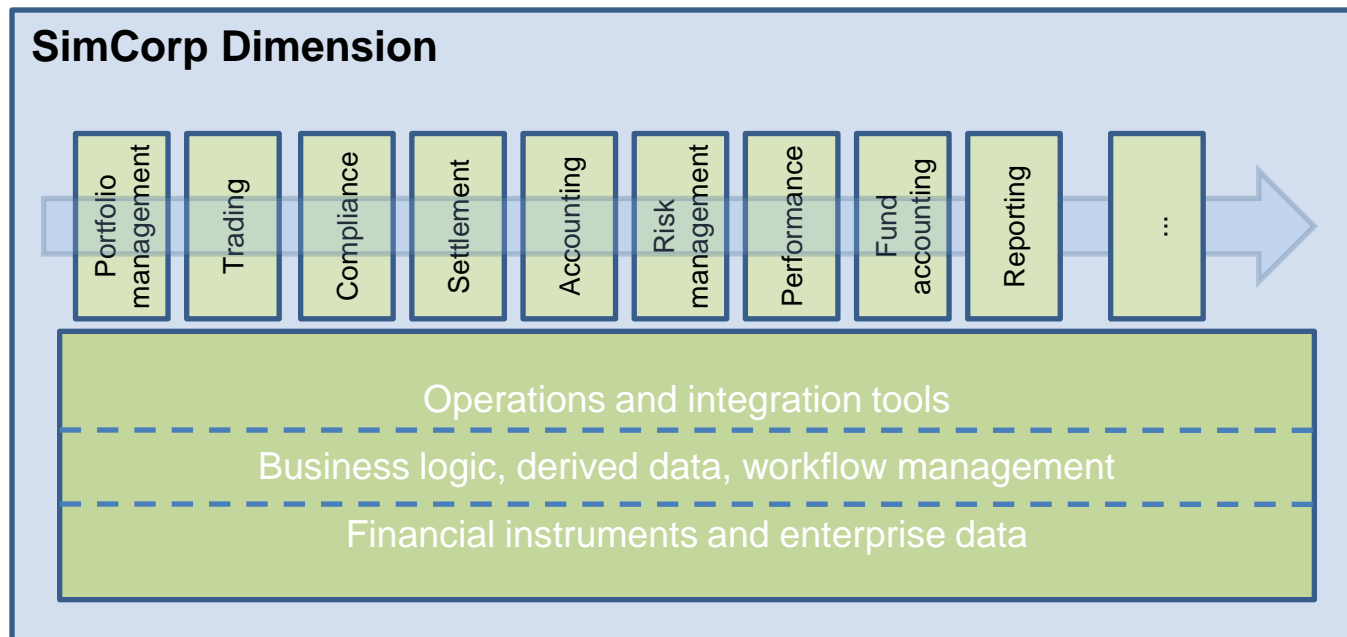


- Front, Middle, Back office functionality
- Modularised
- Core processing and data management platform (Extended Enterprise Data Management)

- Truly integrated, one database solution
- Wide asset class coverage

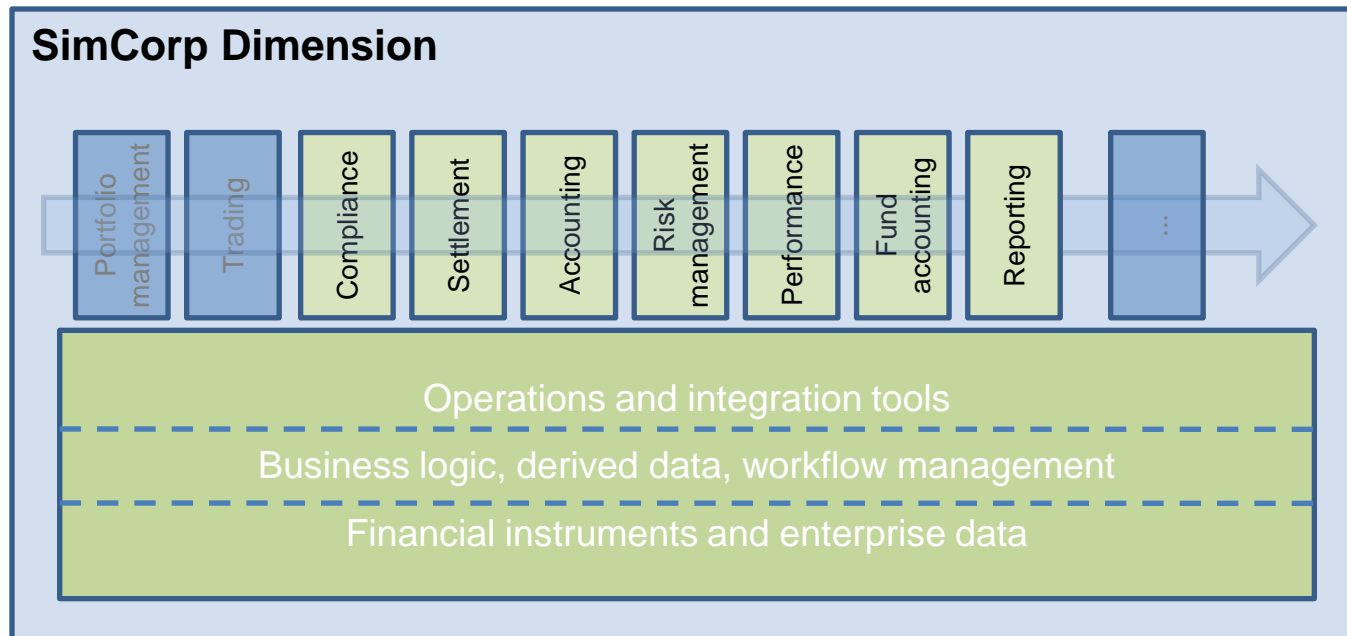
SimCorp Dimension Front - Middle – Back office solution

- Clients with front to back operations in-house
- Front office investment process
- Back office settlement and accounting process
- Middle office controlling and reporting process
- Everything based on core processing and data management
- Straight-through-processing
 - Orders and Transaction flow
 - Calculation and Reporting flow
- One platform, one vendor
- Data integrity, no duplications
- Internal integration between systems unnecessary



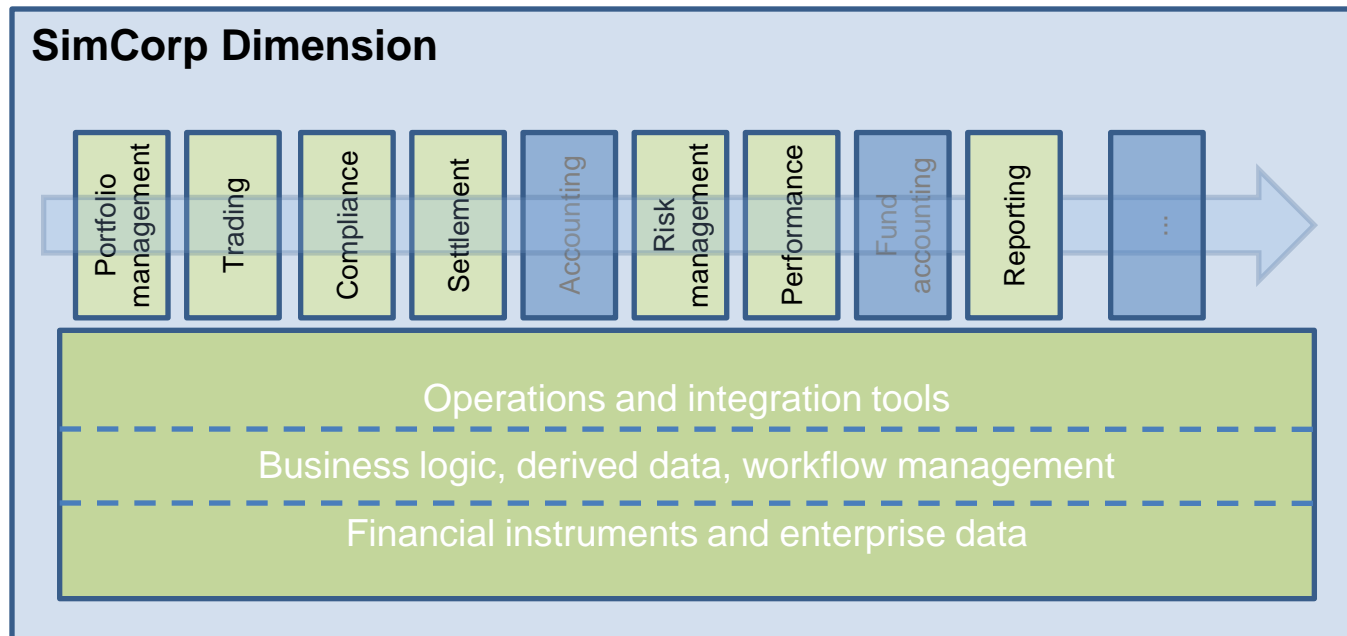
SimCorp Dimension Middle – Back office solution

- Third Party Administrators or Asset Managers with other front office solutions
- Back office settlement and accounting process
- Middle office controlling and reporting process
- Everything based on core processing and data management
- Straight-through-processing
 - Transaction flow
 - Calculation and Reporting flow (NAV)
- One platform, one vendor
- Data integrity, no duplications
- Less internal integration between systems



SimCorp Dimension Front – Middle office solution

- Asset Managers with outsourced back office operations
- Front office investment process
- Middle office controlling and reporting process
- Everything based on core processing and data management
- Straight-through-processing
 - Order flow
 - Calculation and Reporting flow (NAV)
- One platform, one vendor
- Data integrity, no duplications
- Additional functions compared to Best of Breed



Current major business drivers



*Source: Towergroup and others

Current major business challenges for Asset Managers

Consolidation and consistency

Quality and transparency

Information details level

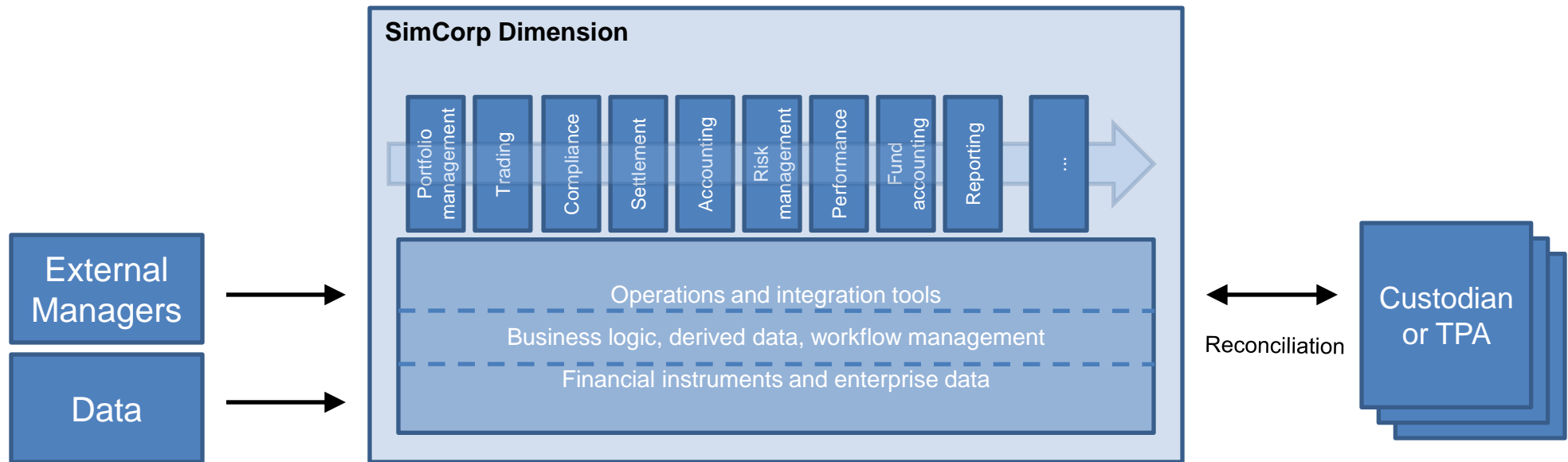
Timely information

Flexibility

Efficiency

SimCorp Dimension core processing and data management

- No matter operating model – enterprise architecture must be able to consolidate and manage information
- SimCorp Dimension core processing and data management solves problems with information details, timeliness, consolidation, consistency, quality, transparency and flexibility



Summary

SimCorp Dimension offers core processing and data management

Wide asset class coverage

Functionality for front – middle – back office

Modularised to fit each clients needs, leveraging on core

Flexibility to fit different operating models

Provides a solution for current focus areas such as Risk management, Reporting, Impending legislation and Cost efficiency